

## **Bell Mason Group and DLA Piper add Deloitte LLP as a Qualified Advisory Services Provider to the Corporate Venture and Innovation Initiative**

**SAN JOSE, Calif. April 8, 2013** – As part of the Corporate Venture and Innovation Initiative (CVI<sup>2</sup>), Bell Mason Group and DLA Piper has added Deloitte LLP to its list of qualified advisory service providers. Deloitte's service offerings relate to tax; audit; M&A; post-merger integration; and innovation development and execution. The services offered by the qualified services providers identified by CVI<sup>2</sup> span a full-spectrum of resources to assist leaders in establishing and managing corporate venture and innovation programs.

"Venturing and innovation are crucial drivers of change and growth within global corporations," said Jim Atwell, national managing partner at Deloitte & Touche LLP's Emerging Growth Company practice. Through the broad range of specialized services Deloitte provides, we have a holistic understanding of the unique needs of corporate venturing and innovation leaders. We are pleased to be identified by CVI<sup>2</sup> as a qualified advisory services provider and have the opportunity to drive significant value for our clients."

"We are deeply committed to helping our clients create new value and achieve transformational growth," said Geoff Tuff, principal, Deloitte Consulting LLP and leader of Doblin, part of Monitor Deloitte and a global innovation firm that brings a unique set of capabilities and tools to change management, organizational capability building and strategic implementation. "Our inclusion in this initiative will further enable our corporate clients to drive real innovation within their organizations."

### **About The Corporate Venture and Innovation Initiative (CVI<sup>2</sup>)**

CVI qualified advisory services providers offer a range of advisory services for corporations that are seeking to develop and implement venturing and innovation strategies to drive growth. Collectively, the services separately offered by these companies span the full-spectrum of the resources necessary to establish and manage corporate venture and innovation programs, including: innovation strategy development; transformation and business operations strategy; legal; intellectual property; tax; audit; M&A; technology; and other financial services. CVI<sup>2</sup> qualified advisory services providers identified to-date include Bell Mason Group, Deloitte LLP, DLA Piper, Global Corporate Venturing and Silicon Valley Bank.

For more information about Deloitte: [www.deloitte.com](http://www.deloitte.com).

For more information about DLA Piper: [www.dlapiper.com](http://www.dlapiper.com)

For more information about Bell Mason Group: [www.bellmasongroup.com](http://www.bellmasongroup.com)

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