

For Immediate Release**DLA Piper, Bell Mason Group, Global Corporate Venturing and Silicon Valley Bank
Join to Offer Comprehensive Services for Corporate Venture and Innovation**

Market leaders assist companies to accelerate and risk-reduce corporate venture and innovation activities

(Silicon Valley) February 7, 2013 – Global law firm DLA Piper, Bell Mason Group (BMG), Global Corporate Venturing (GCV), and Silicon Valley Bank have joined together to form the Corporate Venture and Innovation Initiative (CVII). CVII will offer a portfolio of advisory services on best practices for G1000 corporations that are seeking to develop and implement innovation strategies to drive growth.

“This portfolio of corporate venture and innovation (CV&I) services provides a one-stop shop for global corporations seeking to develop and accelerate their corporate venture and innovation programs,” said Mark Radcliffe, partner in DLA Piper’s Silicon Valley office and chair of its Corporate Venture practice. “Together we will provide access to specific skills and know-how that is not typically available within corporations but is critical to reducing risk and improving the probability of CV&I success.”

Globally, over 900 companies have corporate venture operations or make significant venture investments, according to *Global Corporate Venturing*, a number that is growing significantly every year. This aligned set of services is the first of its kind and will provide the full-spectrum of services based on best practices necessary to establish and manage corporate venture and innovation programs, including: innovation strategy development, transformation and business operations strategy, legal, tax, intellectual property, M&A, and other financial services.

“Global corporations are integrating corporate venturing and innovation into their larger growth strategies,” said Heidi Mason, managing partner at Bell Mason Group. “The executives responsible for venturing and innovation are under growing pressure from boards and shareholders to demonstrate concrete progress, with shorter lead times and greater expectation for global impact. Providing these aligned services allows us to collectively help our clients accelerate progress toward their goals.”

The alliance partners include: **DLA Piper**, which will provide legal advice to corporations, including organizing their corporate venture funds, advising the corporate venture fund on investments in portfolio companies, developing and implementing intellectual property strategy, advising on collaborative joint ventures and performing mergers and acquisitions. In addition, DLA Piper has a series of standard training programs on legal issues for corporate venture capitalists, which it has developed over the last 10 years. **BMG** will leverage its proprietary CV&I Unit and Venture Development Frameworks to provide strategic and operational guidance to corporations throughout the life cycles of their corporate venture capital, incubation, and innovation partnering initiatives. The pioneering CV&I framework is the organizing vehicle for the aggregate services of the CVI Group. **Global Corporate Venturing** will provide comprehensive data on global corporate venture activity and analysis of innovation economy trends. **Silicon Valley Bank** will provide banking and financial services to corporate venture capital funds and innovation groups and their portfolio companies, as well as introductions to their start-up and private company clients. In addition, Silicon Valley Bank will provide portfolio valuation services, market analysis and proprietary research through SVB Analytics.

“We worked together to define a set of best-in-class strategic services for corporate venture and innovation groups. We chose our partners based on industry leadership, capabilities, complementary approaches and previous collaboration with many of the most innovative enterprises,” said Gerald Brady of Silicon Valley Bank.

CVII member organizations will be attending the industry-leading 15th annual IBF Corporate Venturing and Innovation Partnering Conference in Newport Beach, CA from February 11-13, 2013.

About DLA Piper (www.dlapiper.com)

DLA Piper is a global law firm with 4,200 lawyers located in more than 30 countries throughout the Americas, Asia Pacific, Europe and the Middle East, positioning it to help companies with their legal needs anywhere in the world. In certain jurisdictions, this information may be considered attorney advertising.

About Bell-Mason Group (www.bellmasongroup.com)

BMG, headquartered in Silicon Valley, provides corporate venture and innovation analysis and operational strategy services throughout the life cycles of Corporate Venture Capital, Incubation, and Innovation Partnering initiatives. BMG's services are built around best practice CV&I Unit and Venture Development Frameworks and methodologies honed over twenty years advising Global 1000 innovation leaders.

About Global Corporate Venturing (www.globalcorporateventuring.com)

Global Corporate Venturing (GCV) is the voice of the corporate venturing community, and publishes a weekly e-zine, monthly magazine and website. GCV provides the most comprehensive global CV&I data and analysis around strategic investing, as well as commentary from industry thought leaders.

About Silicon Valley Bank (www.svb.com)

Silicon Valley Bank (Nasdaq: SIVB) is the premier bank for technology, life science, cleantech, venture capital, private equity and premium wine businesses. SVB provides industry knowledge and connections, financing, treasury management, corporate investment and international banking services to its clients worldwide through 27 U.S. offices and six international operations.

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